



International School
Of Management

— UNLOCKING KNOWLEDGE —

Corporate Profile
2022

Corporate Profile

International School of Management (ISM) Lagos

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| Type of organization: | Private non-profit academic institution (Business School) |
| Financial resources: | Operating income from tuition, fees, charges and commissions |
| Geographical focus: | Nigeria, Sub-Sahara Africa |
| Industry focus: | Business and General Management Education |
| Unique Proposition: | Affordable Quality Education without Migration |

Origin

The International School of Management (ISM) Lagos started education business as a training company in 2006 providing customized and bespoke management training in partnership with the London School of Management and Finance, London and the Institute for Transformative Thought and Learning, Phoenix Arizona. In 2010 the promoters applied for and were granted approval by the Federal Ministry of Education to operate a business school in the new name International School of Management (ISM) Lagos. The ISM Lagos is accredited by the Lagos State Agency for Mass Education and currently undergoing NBTE national accreditation for Diploma, Postgraduate diploma and Higher National Diploma programmes. The school's programmes are also accredited by numerous professional bodies within and outside Nigeria including an independent private accreditation body in the UK known as eduQual.

...Exponendo Operabili Scientia



Overview of work with relevant sectors

The International School of Management (ISM) Lagos is a private non-profit yet fast growing business school in Nigeria incorporated by guarantee and approved by the Federal Ministry of Education and the Federal Ministry of Justice as a postgraduate level academic institution for the provision of further and higher education in all states of Nigeria and the FCT. ISM Lagos is also accredited by the Lagos State Agency for Mass Education.

ISM Lagos prides herself on the network of established strategic and academic partnerships with international academic and professional institutions across the globe. One of such of valuable partners is the Laureate Online Education Netherlands which is a network of over fifty fully accredited and prestigious universities across America and Europe including the University of Liverpool in England, Walden University in the US, Glion Institute of Higher Education in Switzerland and Roehampton University London. Another is the Resource Development International (RDI) UK which is a platform of six highly ranked UK universities offering long distance education for more than two decades. RDI UK is a university level degree awarding institution in the UK.

ISM Lagos also offers a suite of affordable degree programmes up to masters and doctoral levels in partnership with Amity University, which is ranked by the QS as one of the topmost private universities in the whole of Asia.

Overview of work with relevant sectors (Cont'd)

ISM Lagos currently pioneers the deployment of an intercampus online academic learning and professional development platform called Online Campus Nigeria – OCN (www.onlinecampus.edu.ng) that hosts millions of students and lecturers concurrently from different Nigerian universities and corporate organizations. The OCN portal is supported with well researched study materials and efficient pedagogy.

Globally the campaign on academic integrity has become a major topic of discussion and projects; ISM Lagos through its Centre for Academic Integrity Research and Anti-plagiarism (CAIRA) is happy to associate with the committee of Vice Chancellors of Nigerian Universities along with their other African counterparts in achieving their noble objectives of a social transformation that emanates from within the academic institutions through the teaching of academic integrity and anti-plagiarism guidelines across institutions.

The business school also collaborates with private and public organisations through her quarterly programme “Critical Action Research Series (CARS)” in conducting regular management and organisational development research studies of various themes designed to provide valuable information for the professionals while guiding the theoreticians in the conduct of practice relevant studies.

ISM Lagos works extensively in the area of quality and assurance in the delivery and management of education; currently partnering with the Global Ties US in providing contacts and fellowships for the teaching service commissions (TESCOM) and Ministries of Education of some states in Nigeria to enable them integrate with and learn from the systems and practices of the US Department of Education. The school also currently involves some ministries of Youth, Women Affairs and Social Development of some states in Nigeria in the creation of an Annual Youth Citizenship and Leadership Training Camps for secondary school and undergraduate students.

Operating modes

ISM Lagos employs blended approach to the creation and sharing of knowledge. This involves the mix of online and the traditional class room modes. According to various research works, blended learning has been proven to be more effective than either of online or campus-based learning alone. Programme tutors for the blended education are both Nigerians and foreigners with good blend of theory and practice experiences.

Governance

The business school has both an executive board and an academic board of directors between which there is a clear separation of authorities. The two boards combined represent the highest body and the governing council of the institution.

Geographical spread

The International School of Management (ISM) Lagos is approved to operate in all states of Nigeria with two offices in Lagos and one each in Abuja, Port Harcourt and Abeokuta. The institution has strategic plans for reaching out to the other sub-Saharan African countries.

Mission & Vision



Through the introduction, practice and teaching of new and actionable business education, which is based on relevant research and respected authority; we shall enable individuals and organisations to achieve sustainable personal, professional and social prominence proven by their self-esteem, recognition and global leadership stature.



To be a truly world class, highly ranked and respected Nigerian Academic Institution.

Directors

- Prof. Lloyd C. Williams, D.Min, Ph.D., Ph.D. (Yale) >> *Professor of Organizational Psychology, Visiting Professor of the Harvard Business School (President)*
- Prof. Olugbenro Oyekan, FCMI; PGDE (Harvard); MBA (Lagos), M.Sc. (Cranfeld), Ph.D. (Phoenix), DBA Candidate (Liverpool) >> *Professor of Academic Union (OXFORD); (Dean of School and Vice President)*
- Dr. Marla Ashe, DBA
- Dr. Bamidele Wale-Oshinowo, Ph.D. (Royal Holloway, University of London)
- Ms. Sola Arobieke, MCIPD; M.A., (Middlesex), DBA Candidate (Middlesex)
- Mr. Peter Medunoye, M.Sc. (Cranfeld), DBA Candidate (Liverpool)
- Ms. Abiola Adefeko, M.Sc. (Sussex)
- Mojereola Mustapha, ACIS, AVMP >> *(Registrar & Company Secretary)*

Projects, Product & Innovation



10YEAR

The 10 Outstanding
Young Entrepreneurial Alumni Reward

Direct Contact

Dumi Oguzie
Email: dumi.oguzie@ism.edu.ng
Telephone: 0808 536 9898

General Enquiry

Plot 5 Yesuf Abiodun Street, Oniru Road
Off Ozumba Mbadiwe Way, Victoria Island Lagos
Email: registrar@ism.edu.ng
Telephone: 01280 9336, 08090890909

Some Past & Present Clients

- Wema Bank Plc
- Ecobank Nigeria Plc
- Guaranty Trust Bank Plc
- First Bank of Nigeria Plc
- Banwo & Ighodalo
- Travant Capital Partners Ltd
- House on the Rock
- Daywaterman College
- Aero contractors Nigeria
- Flour Mills of Nigeria Plc
- Julius Berger Nigeria Plc
- Elvira Salleras and Associates
- Sajaab Farms Ltd
- AM Facilities & Management Services Ltd
- Rivers State Medical & Dental Consultants Association
- Joint Marine Environ Guard Ltd
- Bola Ajibola & Co
- Noah's Ark
- Inspection & Test Nigeria Ltd
- Nigerian Association of Petroleum Exploration
- Energia Ltd
- Oando Energy
- Mater Purissima Ltd
- Access Solutions Ltd
- Anchor Telecoms
- Wali-Uwais & Co.
- Association of Reproductive & Family Health
- ARM Pension Managers (PFA) Limited
- Leadway Pensure PFA
- Polysmart Ltd
- Havilah Merchants Nigeria Limited
- Tolaram Group
- Nigerian Breweries Plc
- 7up Bottling Company
- Lagos State Government Ministry of Justice
- Chartered Institute of Bankers of Nigeria
- Alphamead Facilities & Management Services
- Evomec Global Services Limited



- Keystone Bank
- Top Brass Aviation
- First Nation Airline
- Access Bank Plc
- Lekki Concession Company Limited
- Meristem Securities
- Union Savings & Loans Ltd
- Citizens Meditation Centre
- Lagos State Government
- MTN Nigeria
- Oyo State Teaching Service Commission (TESCOM)
- Dangote Sugar Plc
- Dangote Projects
- Fidelity Bank Plc
- KBL Healthcare Limited
- Saint Nicholas Hospital
- Covenant Micro Finance Bank Limited
- Aluko & Oyebode
- Jemmtek Resources Nigeria Limited
- Total E & P Nigeria Limited
- Merry Tunes Nigeria Limited
- GIG Group
- UBA Academy
- Servetek Engineering & Construction Limited
- Diocese On The Niger, Anglican Communion
- VAVA Furniture